

Institutional Custodial Services Exclusively for Independent Registered Investment Advisors 9845 Erma Road, Suite 312 San Diego, CA 92131-1084 Phone: (800) 380-7370 Fax: (858) 530-1820 *www.ssginstitutional.com* 

## **Optional Research Services**

At Shareholders Service Group you can subscribe to a number of leading research products including robust quote services, news services, equity research, mutual fund research and financial planning tools. Below is a list of all of the research options we provide.

Research Options	Monthly Cost
<b>Advisor's Package (Pro package) —Save \$30 per month</b> —Includes Reuters® News and Commentary; BNY Jaywalk Consensus Complete; Intraday and Historical Charts; 500 Real-Time (non-AMEX) Quotes per month (\$0.03 per real-time quote thereafter. Add AMEX Real-time quotes for \$30, see below.)	\$45
Mutual Funds Package — Save \$15 per month— Morningstar Fund Analytics; plus The Rankings Service	\$45
Analysis Package— Save \$20 per month—MarketEdge; S&P's 5-page Reports; Thompson Reports (See all S&P product on page 3 of this document)	\$45
Argus Research	Level 1 \$25
<ul> <li>Level 1, includes Analyst Report, Market Watch, Weekly Staff Report and Vickers Insider Report.</li> <li>Level 2 adds Model Portfolios Report, Insider Watch List, Daily Call Pack, and Weekly "Best Of" Report.</li> </ul>	Level 2 \$45
<b>BNY Jaywalk® Consensus</b> —The Bank of New York's independent equity research consultancy, a global network of over 150 Independent Research Providers (IRPs), free from investment banking conflicts. NETX360 offers BNY Jaywalk Consensus recommendations, which are the average of all current recommendations by IRPs. The service	Metrics only \$15
includes: Current Jaywalk Consensus, Number of IRPs, Consensus 90 days ago, and the overall breakout of Very Positive, Positive, Neutral, Negative, Very Negative ratings. Available on a universe of over 4,900 equities. The "Complete" service gives you all of the above items plus it includes links to 1-page PDF representations of Consensus Metrics.	Complete \$20
<b>Brokers Ally Pro Interface -</b> Broker's Ally helps financial consultants open new accounts, gather assets, do trades and manage the financial details of customer relationships. Detailed and accurate information is available instantaneously to better serve client, prospect and clerical or managerial needs. www.brokersally.com	\$5
<b>CSFB Research</b> – Award-winning equity research from Credit Suisse First Boston on a real-time basis. Features include intraday research, daily research notes, weekly reviews, monthly analysis, company and industry reports, and search functionality.	\$80
<b>Dow Jones Financial Advisor Service</b> - A focused set of news stories designed and selected for the unique needs of financial advisors.	\$35
<b>Dow Jones News Service including Dow Jones Plus</b> – Drawing on Dow Jones' global network of reporters and editors, DJNS transmits more than 3,000 items on a busy news day. The News Service covers corporate developments, US & Canadian equity markets, worldwide geopolitical & economic news and much more.	\$110
<b>Dow Jones News Service including Dow Jones Plus with NETX360 integration.</b> Requires the above contract with Dow Jones plus an additional \$20	\$20
Intraday and Historical Charts — Create impressive charts on over 10,000 stocks and mutual funds.	\$15
Market Edge™ Full Service — search for trading ideas, viewpoint and figure breakouts and to utilize other valuable resources.	\$25
Market Edge Second Opinion™- Get a "Second Opinion™" before you make your next investment decision using unbiased, computer-generated recommendations that are easy to understand.	\$15

Research Options	Monthly Cost
<b>Morningstar Fund Analytics</b> – Statistical and analytical information on more than 16,500 mutual funds from Morningstar top analysts. Mutual fund reports (generally 3-4 pages in length), fund manager interviews and profiles, and a hypothetical tool to create professional investment illustrations, are just a few of the features.	\$25
Morningstar Advisor Workstation Enterprise Edition—Diagnose and resolve diversification issues; search and present security research; create hypothetical illustrations; and develop financial plans. This premier offering gives you research, portfolio tools, and planning functionalities for a wide range of security types including open-end funds, closed-end funds, exchange-traded funds, stocks, variable annuity/life products and 529 plans. You can purchase Morningstar Advisor Workstation Enterprise Edition directly from Morningstar. There is an annual outlay of \$2,295 paid to Morningstar (it can be billed monthly as well). The cost without the SSG discount starts at \$2,975. ( <i>Please confirm this amount with Morningstar directly, by calling 800-957-6023, you also order the product at this number</i> ) You can also learn more at <a href="http://advisor.morningstar.com/goto/ssg">http://advisor.morningstar.com/goto/ssg</a>	
For the above, <b>Morningstar Advisor Workstation Enterprise Edition,</b> You can integrate your data from <b>NETX360.</b> This gets you the positions not the transactional data.	\$21 per month
<b>Morningstar Equity Research</b> provides independent Morningstar perspective and brand-name recognition with analysis and ratings of 1,800 stocks. This offering also provides access to Morningstar's flagship Tortoise and Hare stock portfolios, Strategist columns and daily videos. The data pages include up to 10 years of financial history on more than 9,800 stocks.	\$20 per month
<b>Morningstar Portfolio Builder</b> creates portfolio proposals based on a client's current holdings and risk tolerance. In a step-by-step approach, Portfolio Builder helps your investment professionals quickly capture relevant client data, determine risk tolerance and identify an appropriate asset allocation in constructing a suitable portfolio. Portfolio Builder can then generate a FINRA®-reviewed report that can be shared with clients.	\$60 per month
<b>Morningstar Annuity Analyzer</b> streamlines the research of contract and subaccount-level details so your investment professionals can easily explain, and recommend, variable annuities to clients while meeting compliance needs. Annuity Analyzer contains the most comprehensive universe of variable annuity data available, including reports on more than 1,400 variable annuity contracts and 55,000 subaccounts, as well as transparent descriptions of death and living benefits. Historical data is also available to evaluate contracts.	\$10 per month
<b>Morningstar Portfolio X-Ray</b> shows the details of a portfolio, based on the underlying holdings of the managed investment products and individual securities held in the portfolio. With rich graphical elements, such as the Morningstar Style Box and the Sector Graph, this tool instantly illustrates the portfolio's level of diversification. Portfolio X-Ray is available directly in NetX360 via the Customer Holdings tab to provide your investment professionals with instant analysis of one account or of household accounts. The feature also includes the Correlation Matrix and Stock Intersection reports, both of which can be viewed online or downloaded as Adobe® Portable Document Format (PDF) reports.	\$45
<u>Advisor Workstation Office Edition</u> – This is software which you load onto your desk top. The Workstation is web based. A separate data download is required from SSG. <b>A monthly fee of \$100 may apply</b> . Call SSG to establish the download. The cost for Advisor Workstation Office Edition is <b>\$5,000</b> . This edition gives you transaction and performance. You must go Direct to Morningstar.	
NaviPlan Standard® - With either Ibbotson or Lockwood Asset Allocation. NaviPlan Standard is a financial planning tool focusing on key areas including retirement, education, major purchase, life, disability and estate planning	Ibbotson Asset Allocation \$82
while also providing the ability to conduct Monte Carlo simulation. NaviPlan is fully integrated into NetExchangePro and allows users to import client demographic and holding information directly from NetExchangePro.	Lockwood Asset Allocation \$71
<b>NaviPlan Extended® - With either Ibbotson or Lockwood Asset Allocation.</b> A sophisticated financial planning tool designed for advisors who deal with complex planning scenarios. NaviPlan Extended is enables detailed cash flow-based planning analysis and comprehensive treatment of incomes, expenses, assets and liabilities, stock options,	Ibbotson Asset Allocation \$113
federal and state taxes, and advanced estate planning strategies. Now integrated into NetxPro allowing users to import client demographic and holding information directly from NetExchangePro.	Lockwood Asset Allocation \$102
<b>NETX360 Mobile</b> – Access client account information and trading capabilities on the go, anytime, anywhere. Available for various handheld devices including personal digital assistants and web enabled cell phones. Free for 2011	Free
<b>Quotes: Real-Time Quotes</b> — NYSE, NASDAQ, OPRA. Obtain up to 500 stock, option, and mutual fund quotes each month. Create up to 40 Quote Tracks with up to 40 symbols in each track. <i>Each real-time quote after the first 500 is</i> \$0.03 per inquiry. This package includes quotes from NYSE, NASDAQ and OPRA. Quotes from AMEX must be entitled separately. **Quotes: 500 Real-Time Quotes per month (\$0.02 per quote thereafter) \$15	\$15 **
<b>Quotes: Unlimited real-time quotes</b> — This package includes unlimited access to real-time quotes from NYSE, NASDAQ, AMEX and OPRA.	\$50

Research Options	Monthly Cost
<b>Quotes: Streaming real-time quotes</b> —Package includes unlimited access to real-time quotes from NYSE, NASDAQ, AMEX and OPRA. Users can view streaming or live data in multiple locations including the Holdings section, Quote Tracks, and Industries & Indices. ( <i>Exchange fees for NYSE and AMEX may be billed separately.</i> )	\$70
<b>Quotes:</b> NASDAQ® Level II Quotes — Real-time streaming view of the depth of the market by showing all bids and offers among all market makers and electronic communication networks for NASDAQ securities. Users must have a separate entitlement to either Unlimited Real-Time Quotes or Streaming Real-Time Quotes. Separate fees apply for these services	\$55
<b>The Rankings Service™</b> – View research that applies a unique method to mutual fund coverage. This service tracks the performance of the fund manager over the span of the manager's career instead of tracking fund performance. The service includes lists of the top 100 fund managers, top 10 managers by 15 different fund types, and fund manager profiles, all updated daily.	\$35
<b>Reuters News and Commentary</b> — Keep up-to-date with the latest market headlines from Reuters. Also as part of this service, retrieve the latest news from PR Newswire and BusinessWire. Select headlines or full stories by category or by symbol.	\$25
Standard & Poor's Reports — Access to thousands of in-depth company reports from S&P including a robust stock screening tool that gives you access to 50 criteria including: Ranking, Stars, Sectors, Fair value and more.	\$25
Standard & Poor's MarketScope Advisor® - MarketScope includes access to popular proprietary S&P services such as Market Movers, Research Notes, Street Talk, Broker Views & News, Trader Tactics, S&P Investment Strategy, Economy Watch, Focus Stock of the Week, Stovall on Sectors and Trends & Ideas.	\$55
Standard & Poor's MarketScope® Equity Mutual Fund ETF- Provides access to ground-breaking holdings-based research on over 20,000 mutual funds and over 700 ETFs. Select funds for your clients easily using robust screening and filtering tools. Analyze over 8,000 stocks using a proprietary mix of qualitative and quantitative factors.	\$40
Standard & Poor's MarketScope® Global Stock Research - Provides access to S&P research on domestic and international equities, and to U.S. and European MarketScope (Market Movers, Research Notes, S&P portfolios, Street Talk and other features)	\$95
Standard & Poor's MarketScope® U.S. Research - Award-winning S&P equity analysts provide unparalleled equity research on 9,800 global companies	\$75
Standard & Poor's MarketScope® Wealth Manager - Provides access to S&P research on domestic and international equities, mutual funds, exchange traded funds, variable annuities and industry surveys; also provides access to U.S. and European MarketScope also includes a hypothetical illustration & analysis tool	\$140
Analysis Package— Save \$20 per month—MarketEdge; S&P's 5-page Reports; Thompson Reports (Same package that was presented on the 1 <sup>st</sup> page of this document)	\$45
Standard & Poor's MarketScope® Fixed Income - Provides intra-day data, news commentary and ratings action on over 45,000 issuers and 200,000 issues. Includes coverage of muncipals, treasuries, corporates and agencies. Easily compare S&P Bond Ratings to Moody's & Fitch Ratings. Also includes Bulletins, News Commentary and Ratings Action on the latest developments in the fixed income market place.	\$85
Standard & Poor's MarketScope® Option Strategy - A disciplined approach to options investing that offers advisors structured options strategies. It provides resources to help educate advisors on the Hedged Strategies and to address specific questions in order to enhance your ability to manage portfolios for high net worth investors. Allows you to stay connected to options strategies via daily morning updates and intra-day alerts, and provides access to option reports and portfolio analysis tools.	\$75
<b>Thomson's Company Reports</b> — View the latest insider activity and institutional holdings on thousands of companies. Fundamentals, key ratios, and First Call earnings estimates are also provided on each company.	\$15

ComStock®, Market Edge™, MarketScan®, Argus®, MarketScope®, NaviPlan®, Second Opinion™, Morningstar®, BNY Jaywalk® and Windows® belong to their respective owners.

## To order these service please fill out the following Research Order Form.

## **Research Order Form**



MEMBER SIPC/FINRA/REG/D MSRB

9845 Erma Road, Suite 312 San Diego, CA 92131-1084

Phone: (800) 380-7370 Fax: (858) 530-1820

Research Options					Advisor Initials
Advisor's Package (Pro package) —Save \$30 per month—Includes Reuters® Nev	vs and Comm	entary; BNY	Jaywalk Consensus Complete; Intraday and Historical Charts; 500 Real-Time Quotes per month Non -	Cost \$45	
AMEX (\$0.03 per real-time quote thereafter). Add AMEX Real-time quotes for \$	30, initial bel	ow.)			
Mutual Funds Package —Save \$15 per month—Morningstar Fund Analytics; plus The Rankings Service					
Analyst's Package— Save \$20 per month—MarketEdge; S&P's 5-page Reports; Thompson Reports					
Research Options	Monthly Cost	Advisor Initials	Research Options	Monthly Cost	Advisor Initials
Argus Research, Level 1	\$25		NaviPlan Extended with Ibbotson Asset Allocation	\$113	
Argus Research, Level 2	\$45		NaviPlan Extended with Lockwood Asset Allocation	\$102	
BNY Jaywalk Consensus—Metrics only	\$15		NetExchangePro <sup>®</sup> Mobile Free for 2011	FREE	
BNY Jaywalk Consensus—Complete	\$20		Quotes: 500 Real-Time Quotes per month (\$0.03 per quote thereafter)	\$15	
Brokers Ally Pro Interface	\$5		Quotes: Unlimited Real-Time Quotes	\$50	
Credit Suisse CSFB Research	\$80		Quotes: Streaming Real-time Quotes (Includes NASDAQ, NYSE & AMEX fees)	\$70	
Dow Jones® AdvisorPro, Financial Advisor Service	\$35		Quotes: NASDAQ Level II Quotes- Users must have either Streaming or Unlimited Real-time Quotes	\$55	
Dow Jones News Service including Dow Jones NewsPlus	\$110		Time & Sales (Requires unlimited real-time quotes)	\$30	
Dow Jones® News Service (NetX integrate. Requires contract with Dow Jones.)	\$20		The Rankings ServiceTM	\$35	
Intraday and Historical Charts	\$15		Reuters <sup>®</sup> News and Commentary (Includes BusinessWire & PR Newswire)	\$25	
Market Edge™ Full Service	\$25		Standard & Poor's <sup>®</sup> Stock Reports (Including StockScan)	\$25	
Market Edge™ Second Opinion Reports only	\$15		Standard & Poor's MarketScope Advisor®	\$55	
Morningstar's Fund Analytics	\$25		Standard & Poor's MarketScope <sup>®</sup> Equity Mutual Fund ETF	\$40	
Morningstar Advisor Workstation—NETX360 Integration Only	\$21		Standard & Poor's MarketScope <sup>®</sup> Global Stock Research	\$95	
Morningstar Equity Research	\$20		Standard & Poor's MarketScope <sup>®</sup> U.S. Research	\$75	
Morningstar Portfolio Builder	\$60		Standard & Poor's MarketScope <sup>®</sup> Wealth Manager	\$140	
Morningstar Annuity Analyzer	\$10		Standard & Poor's MarketScope <sup>®</sup> Fixed Income	\$85	
Morningstar Portfolio X-Ray (Available in September 2010)	\$45		Standard & Poor's MarketScope <sup>®</sup> Option Strategy	\$75	<u> </u>
NaviPlan Standard with Ibbotson Asset Allocation	\$82		Thomson <sup>®</sup> Company Reports	\$15	
NaviPlan Standard with Lockwood Asset Allocation	\$71				<u> </u>

Select the Optional Research Services you wish to subscribe to. On this form initial next to your selection. Provide your company information and sign below. All services chosen will be accessible on NETX360 under the user ID you specify. Please submit one **Research Order Form** for each user ID. Fees are billed to your Master Account each month in arrears.

Agreement: The advisory firm named below has opened a SSG Master Account and has executed the Master Account Agreement. I agree to pay fees to Shareholders Service Group as posted to the Master Account according to the prevailing Fee Schedule at the time the services are provided. I understand all fees are subject to change upon prior notice from SSG. I agree to maintain a cash or money fund deposit in my Master Account of at least \$1000 or sufficient to pay expected fees due, whichever is greater. I understand that finance charges and a \$25 collection charge may apply if cash is not available in my Master Account when fees are charged to my account.

Advisor Firm Name NETX360 User ID

Advisor Master Acct # Advisor Signature

Date